

## **Axelrod Joins WDG Interior Architecture**

### ***Experienced Designer Will Lead Business Development Efforts***

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Annie Axelrod, a marketing and communications specialist with diverse experience in the architecture and interior design professions, has joined WDG Interior Architecture as business development manager. Axelrod will oversee business development strategy for the firm's interior architecture and interior design services, working with WDG's clients and design teams in the corporate, government, institutional, hospitality, and retail/restaurant markets.

With an extensive background in creative services, including interior design and branding concepts, Axelrod is known for her skills in advancing aesthetic objectives for interior spaces through effective client collaboration and communications. She has worked with major design and construction firms in the Washington region, contributing expertise in marketing, business development, and client support.

WDG Interior Architecture Principals Howard Weiss and Hiro Isogai envision that Axelrod will play a key role throughout all project phases, helping to establish and maintain strong client interaction and involvement. "With Annie's ability to provide excellent customer relations and open lines of communication, combined with the technical and design expertise of WDG Interior Architecture, we will continue to provide a cohesive and rich design experience for our clients and partners," says Weiss. Isogai adds, "Annie will make a compelling contribution to clients seeking inventive design and fresh, inspiring spaces."

Axelrod studied at the Institute of Design and Construction and the New York School of Interior Design. She is a member of Commercial Real Estate Women (CREW), the International Council of Shopping Centers, and Women in Retail Real Estate.

### **About WDG Interior Architecture**

WDG Interior Architecture is the award-winning interior design division of Washington, D.C.-based WDG Architecture. Under the direction of principals Howard M. Weiss and Hiro Isogai, the studio has flourished in providing interior planning and design work for many federal agencies, as well as private-sector office, retail, and multifamily residential projects. WDG Interior Architecture has recently designed interior spaces for Parsons Engineering, FEMA, U.S. Army Corps of Engineers, OFS Furniture Brands Showroom, Marriott, and World Gym.

Additional projects include IDIQs with the Library of Congress, Inter-American Development Bank and SAIC; and the LEED-Silver-certified Sigal Construction headquarters, in Arlington. WDG Interior Architecture is in the "Top 25 Interior Design Firms" in the Washington area according to the *Washington Business Journal*. For more information, visit [www.wdginteriors.com](http://www.wdginteriors.com) <<http://www.wdginteriors.com/>> .