



## 2017 – CREW DC SPONSORSHIP LEVELS AND BENEFITS

DIAMOND - \$10,000		PLATINUM - \$7,500		GOLD - \$5,000		SILVER - \$3,500		BRONZE - \$2,500	
Benefits	Value	Benefits	Value	Benefits	Value	Benefits	Value	Benefits	Value
Recognition on CREW DC website with link to Sponsor profile and its website	\$\$	Recognition on CREW DC website with Logo, a link to Sponsor profile and its website	\$\$	Recognition on CREW DC website with Logo and link to its website	\$\$	Recognition on Crew DC website with company name	\$\$	Recognition on Crew DC website with company name	\$\$
Recognition on all mailings, weekly alert emails and at programs	\$\$	Recognition on all mailings, weekly alert emails and at programs	\$\$	Recognition on all mailings, weekly alert emails and at programs	\$\$	Recognition on all mailings, weekly alert emails and at programs	\$\$	Recognition on all mailings, weekly alert emails and at programs	\$\$
Quarterly recognition on CREW DC's social media platform	\$\$	Quarterly recognition on CREW DC's social media platform	\$\$	Recognition on CREW DC's social media platform (1 time – annually)	\$\$	Recognition on CREW DC's social media platform (1 time – annually)	\$\$	N/A	--
Four (4) complimentary CREW DC Memberships	\$ 1,980	Three (3) complimentary CREW DC Memberships	\$ 1,485	Two (2) complimentary CREW DC Membership	\$ 990	N/A	--	N/A	--
Two (2) complimentary registrations to each regular program	\$ 1,020	Two (2) complimentary registrations to each regular program	\$ 1,020	Two (2) complimentary registrations to each regular program	\$ 1,020	Two (2) complimentary registrations to each regular program	\$ 1,020	One (1) complimentary registration to each regular program	\$ 510
Six (6) complimentary tickets to Awards Event; Named General Sponsor with full page ad in program; (May upgrade by paying cost differential)	\$ 1,050 \$ 1,500	Four (4) complimentary tickets to Awards Event	\$ 700	Two (2) complimentary tickets to Awards Event	\$ 350	One (1) complimentary ticket to Awards Event	\$ 175	One (1) complimentary ticket to Awards Event	\$175
One (1) complimentary Network Convention Registration	\$ 900	One (1) complimentary Network Convention Registration	\$ 900	N/A	--	N/A	--	N/A	--
Two (2) complimentary registrations to Holiday Party	\$ 170	Two (2) complimentary registrations to Holiday Party	\$ 170	N/A	--	N/A	--	N/A	--
Twosome at CNCC Women's Only Golf Outing	\$ 280	One registration at CNCC Women's Only Golf Outing	\$ 140	N/A	--	N/A	--	N/A	--
Two (2) complimentary registrations to EDU programs	\$ 210	Two (2) complimentary registrations to EDU program	\$ 210	N/A	--	N/A	--	N/A	--
May "Reserve" one (1) table at each regular luncheon	\$\$	Right to "Reserve" one (1) table at each regular luncheon	\$\$	N/A	--	N/A	--	N/A	--
May provide one "Guest Bartender" at Awards Event	\$\$	N/A	--	N/A	--	N/A	--	N/A	--
Company profile or featured article in 1 E-newsletter, sent to DC Chapter Members	\$\$	N/A	--	N/A	--	N/A	--	N/A	--
<b>TOTAL BENEFIT</b>	<b>\$7,110</b>	<b>TOTAL BENEFIT</b>	<b>\$4,625</b>	<b>TOTAL BENEFIT</b>	<b>\$2,360</b>	<b>TOTAL BENEFIT</b>	<b>\$1,195</b>	<b>TOTAL BENEFIT</b>	<b>\$685</b>
<b>Net Cost of Sponsorship</b>	<b>\$2,890</b>	<b>Net Cost of Sponsorship</b>	<b>\$2,875</b>	<b>Net Cost of Sponsorship</b>	<b>\$2,640</b>	<b>Net Cost of Sponsorship</b>	<b>\$2,305</b>	<b>Net Cost of Sponsorship</b>	<b>\$1,815</b>
<b>% BENEFIT</b>	<b><u>71%</u></b>	<b>% BENEFIT</b>	<b><u>62%</u></b>	<b>% BENEFIT</b>	<b><u>47%</u></b>	<b>% BENEFIT</b>	<b><u>34%</u></b>	<b>% BENEFIT</b>	<b><u>27%</u></b>

\$\$ No value designated. The true value is receiving additional high level exposure to the real estate community!